

# CONNECTIONS RESOURCES

Ready to make connections that count?

Through Ladies Who Launch, you can build business relationships, network with other entrepreneurs, ask for advice and find the perfect people to help you succeed.

We've got blogs, a buzzing social network, a business directory and in-person opportunities for women entrepreneurs such as our famous Incubator Intensive program, workshops, meetings and events. If you're going to succeed as an entrepreneur it's all about connections. Check them out!

- BLOGS
- CLASSIFIEDS
- DIRECTORY
- EVENTS
- LOCAL COMMUNITIES
- PREFERRED PARTNERS
- TELESEMINARS & WEBINARS
- SOCIAL NETWORK
- WORKSHOPS / INCUBATORS

If you're looking for solid information, advice, and solutions geared specifically toward women entrepreneurs you've come to the right place.

As women entrepreneurs, our business accomplishments are often dictated not just by drive and determination but by our lifestyle choices as well. We work non-traditional hours to accommodate children, we find inspiration in books and movies, and we've got a knack for networking that comes from the heart. Women entrepreneurs know that business resources are the nuts and bolts that will give them that entrepreneurial edge. From PR advice, to online marketing how-to's, to book recommendations, we provide essential tools, tips, and up-to-date thinking to help you launch and succeed.

- BOOKS & MOVIES
- BUSINESS BASICS
- BUSINESS PROTECTION
- DISCOUNT & PREFERRED PARTNERS
- DOCUMENTS & TEMPLATES
- FINANCING
- LEGAL
- ONLINE MARKETING
- HR, BENEFITS, OPERATIONS
- PR, MARKETING & BRANDING
- RESEARCH & DEVELOPMENT
- SALES & DISTRIBUTION
- WEBSITE & TECHNOLOGY
- YOUR INDUSTRY

INTEGRITY  
 CREATIVITY  
 BELIEVE VISION  
 STYLE OPPORTUNITY  
 COMMUNICATION RESOURCEFULNESS  
 ENTREPRENEURSHIP  
 STRATEGY NETWORKING  
 IMAGINATION EXCELLENCE  
 INSPIRATION DETERMINATION  
 CONNECTIONS RESOURCES  
 DEDICATION CLARITY PASSION  
 ACHIEVEMENT POWERFUL  
 FULFILLMENT



## LIFESTYLE

As a launching lady,  
your business is just  
as important as  
your lifestyle.

Yes, you work hard logging long hours, meticulously balancing your books and leaving no loose ends. But if you launched a business for lifestyle reasons, and the majority of women do, you're not all work and no play. Maybe you like to cook, or travel, or just gab with the girls. Whatever keeps you smiling and sane is not going to take a back seat to business. LWL provides you with articles, blogs, and recommendations for ways to do something nice for yourself.

FOOD  
HOME  
TRAVEL  
STYLE  
WELLNESS

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